

## **Assiniboine Park Conservancy Announces \$1 Million Donation from MacDon Industries Ltd.**

**For immediate release:** Winnipeg, February 6, 2017 – The Assiniboine Park Conservancy (APC) is excited to announce a generous donation of \$1 million from MacDon Industries Ltd. The gift has been made in support of two major upcoming projects at Assiniboine Park and Assiniboine Park Zoo.

\$500,000 of the donation has been committed to Canada’s Diversity Gardens – a new horticultural attraction planned for the southeast corner of Assiniboine Park that will celebrate biodiversity and multi-culturalism. The remaining funds will be dedicated to a new Zoo exhibit – a modern take on Aunt Sally’s Farm that will invite young visitors to enjoy hands-on interactive experiences and unstructured active play.

“We are extremely grateful to MacDon for their very generous leadership support of the redevelopment of Assiniboine Park,” said Margaret Redmond, APC President and CEO. “This donation will go a long way towards making these projects a reality for the entire community to enjoy.”

“We’re extremely pleased to be supporting these projects that will be major additions to Manitoba’s tourism offerings, attracting visitors locally as well as from outside the province,” Gary W. Giesbrecht, MacDon President & CEO. “Assiniboine Park is a cherished asset here in Winnipeg and we’re proud to be a part of the amazing changes taking place there.”

### **Assiniboine Park Redevelopment**

Phase I of the historic redevelopment plan for Assiniboine Park and Assiniboine Park Zoo consisted of the now complete Heart of the Park, which includes the Nature Playground, the expansion of the Riley Family Duck Pond, and the building of the Qualico Family Centre. Phase II consisted of a dramatic transformation of the Zoo, including the creation of Journey to Churchill, other enhance exhibits, and a more active contribution to environmental and wildlife education, research, and conservation in Manitoba. The next phase will see the development of Canada’s Diversity Gardens, a new horticultural attraction to be situated in the south east corner of the Park.

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### **For interviews and information requests, please contact:**

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